



## Press release

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### **Simone Sguizzardi is the New Head of Western Europe at UTA**

- **Direct sales and marketing are strengthened with a newly created position**
- **Activities are established and expanded in important future markets**

**Kleinostheim, Germany – 25th October 2016 UNION TANK Eckstein GmbH & Co. KG (UTA) welcomes a new team member: The fuel and service card provider has appointed Simone Sguizzardi as its new Head of Western Europe. From 1st November 2016 onwards, the 42-year-old will manage UTA's corporate activities in Italy, France, Spain, Portugal, the Benelux countries and the British Isles from the company headquarters in Kleinostheim. Alongside the management of direct and agency sales in the aforementioned countries, his main tasks will also include developing and extending UTA's sales and marketing activities.**

Simone Sguizzardi is able to look back on over 15 years of international industry experience. Before joining UTA, the Italian-born manager was the Director of Global Sales & Operations at a leading manufacturer of spare parts for cars for ten years. In this position, he managed a team of 60 employees and established a base of over 300 regular customers. Another of his previous roles was as the Sales Manager of an Italian sales agency, at which he was responsible for the sales activities of leading automotive suppliers. Sguizzardi has an EMBA from the Ashbridge/Hult International Business School in London and a degree in Economics from the University of Bologna.

"Our growth in the field of international business activities with fuel and service cards in the commercial transportation of goods and people is at the top of the list when it comes to our corporate objectives", states Volker Huber, CEO at UTA. "In order to further expand our direct sales and marketing activities in Western Europe in a targeted manner, we have brought an experienced expert on board in the form of Simone Sguizzardi, who is sure to enrich our UTA team with his expert knowledge acquired over many years. We are very much looking forward to continuing to advance our activities in the region with him in the future.



**Image caption:**

Simone Sguizzardi is the new Head of Western Europe at UTA.

**About UNION TANK Eckstein**

*UNION TANK Eckstein GmbH & Co. KG (UTA) is one of the leading providers of fuel and service cards in Europe. Commercial customers can use the UTA card system to refuel, independent of brand and without cash, at more than 54,000 petrol stations in 40 European countries and use other en-route services. These include toll invoicing, repair shop services, breakdown and towing services as well as the refund of sales and mineral oil tax. The company was founded in 1963 by Heinrich Eckstein; the majority of its shares, 51 percent, are family-owned (represented by the Eckstein and van Dedem families), and the other shareholders are Edenred SA (34 percent) and Daimler AG (15 percent). The company is headquartered in Kleinostheim/Main. Some 400 employees of the UTA group generate annual sales of almost 2.6 billion euros. For the tenth time running, UTA was voted one of the most friendly and customer-oriented service providers in Germany by the consulting company ServiceRating, the Institute for Market-Oriented Management (IMU) in Mannheim, the opinion research institute YouGov and the business newspaper Handelsblatt. [www.uta.com](http://www.uta.com)*

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